



MAYOR CHRIS BOLLWAGE

CITY OF ELIZABETH PRESS RELEASE



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ELIZABETH CELEBRATES EARTH DAY WITH CITY WIDE CLEANUP

ELIZABETH, NJ - April 16, 2009—On April 23, the City of Elizabeth will celebrate Earth Day as Mayor Chris Bollwage announces a city wide cleanup effort. Every year in celebration of Earth Day, hundreds of volunteers from city, county and private organizations join together to clean and beautify the neighborhoods throughout the City of Elizabeth.

“Events such as these remind us of the importance of maintaining a clean environment throughout our City” said Mayor Bollwage. “It helps create future partnerships with volunteers and organizations that care about the environment and helps us expand on our ‘Go-Green’ Initiative.”

The Earth Day event will start at 9:00 a.m. outside City Hall at 50 Winfield Scott Plaza where participants will register and join their designated teams. The event will include teams from the Elizabeth Fire Department, Elizabeth Police Department, St. Genevieve’s School, St. Patrick’s High School, the Historic Midtown Special Improvement District, the Elizabeth Avenue Partnership, Union County College, Groundwork Elizabeth, Brand New Day, IKEA, The Elizabeth Public Library, The Peterstown Push Brooms, Elizabeth Development Company (EDC), Coca-Cola Company, and Wakefern Food Corporation.

From 10:00 a.m. and 1:00 p.m. the teams will clean various sites that they have chosen in the City, the Elizabeth Port, Broad Street, Elizabeth Avenue, Front Street, and Jackson Park.

Earth Day will conclude with an awards lunch that will be held at 1:00 p.m. at the new Amber Court (formerly Carteret Senior Living) located at 1155 East Jersey Street. Gold silver and bronze brooms will be awarded to the most successful cleanup teams.

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“I am pleased to see that so many people enjoy taking part in this effort at revitalizing our communities,” said 3rd Ward Councilman Joseph Keenan. “It is important that we are aware of the difference we can make at working together in keeping the city clean.”

This year’s Earth Day event is hosted by the City of Elizabeth and New Jersey Clean Communities, a community driven, statewide litter abatement program funded by the Clean Communities Act. The program is managed by the New Jersey Clean Communities Council and the state departments of Environmental Protection and Treasury, which work with municipalities and counties to keep New Jersey clean.

Sponsors for the event include The City of Elizabeth, Union County, Elizabeth Public Library, Groundwork Elizabeth, Historic Midtown Special Improvement District, Elizabeth Avenue Partnership, Amber Court, Shop Rite, Coca-Cola Company, Waste Management and Regional Industries.

Last year, Popular Science named The City of Elizabeth among the top 50 greenest cities in America.

For more information about Earth Day and the events please contact Paola A. Moreno in the Office of Public Information at 908-820-4026.