



Public Service Announcement

225 Williamson Street, Elizabeth, NJ 07207
Contact: Ron Sohn Doug Harris
(908) 994-8706 (908) 994-5138

FOR IMMEDIATE RELEASE

Colon Cancer Lecture:
“Everything You Wanted to Know about Colon Cancer”
*Lecture series sponsored by Trinitas Comprehensive Cancer Center
and the YM-YWHA of Union County*

Union, NJ, - October 24, 2007 - The YM-YWHA of Union County is presenting the latest installment in its men’s and women’s health lecture series on **Wednesday, November 7, 7:00 pm** at the YM-YWHA of Union, 501 Green Lane, Union, NJ.

“Everything You Wanted to Know About Colon Cancer” will feature Carol Blecker, RN, MS, AOCN, APN,C, Advanced Practice Nurse, Clinical Educator, and Pain Management Specialist at the Trinitas Comprehensive Cancer Center. The presentation will focus on what symptoms to watch out for, treatment options, and mean of prevention. There will also be a question and answer period. Light refreshments will be served.

If you or someone you care about is dealing with cancer or concerned about colon cancer, learning more about the disease and how it is treated can have tremendous benefits.

A telephone reservation is strongly suggested by November 1. Please call Jani Kovacs-Jonas at the YM-YWHA of Union, 501 Green Lane, Union, NJ at **(908) 289-8112**.

For more information about the Trinitas Comprehensive Cancer Center in Elizabeth, NJ go to www.trinitasccc.org <<http://www.trinitasccc.org/>>.

###

About Trinitas Comprehensive Cancer Center

Trinitas Comprehensive Cancer Center (Trinitas CCC) is located in the new, 28,000 square foot, five-story *Andrew H. Campbell Pavilion* located on the campus of Trinitas Hospital. The Center

offers the most advanced technology available to cancer patients including the first Trilogy Linear Accelerator for radiation therapy in New Jersey, featuring Dynamic Targeting Technology that allows oncologists to see, measure, and track tumors with unprecedented precision. Board certified physicians, nurses and allied health professionals are passionate in their fight against cancer and their mission to provide excellent patient care. The medical oncology treatment area and infusion center includes 15 first-class private infusion rooms-supported by an infusion nursing staff that is 100% certified as Oncology Certified Nurses (OCN). Licensed state-of-the-art laboratory and pharmacy services are all located on-site. With an interior design reminiscent of a fine hotel, the Trinitas Comprehensive Cancer Center offers patients and their companions a supportive and healing atmosphere. The Center's professional services also include nutritional, psychosocial, pain management, integrative therapy services and clinical trials. During its first two years of operation since its dedication in September 2005, the Trinitas CCC has provided compassionate outpatient care through more than 43,700 patient visits.

The Trinitas CCC continues to earn a reputation in the region, and the nation, thanks to some of the highest patient satisfaction scores given by oncology patients and their families. Trinitas CCC was featured in a cover story in the January/February 2007 edition of *Oncology Issues Magazine* for outstanding patient-centered care. Moreover, the Center was highlighted in the 2007 Advisory Board Oncology Roundtable national conferences for Best Practices in patient-centered care. The Trinitas CCC is also winner of a 2006 Construction Management Association of America (CMAA) Award for Excellence in Building.

For more information about the Trinitas Comprehensive Cancer Center, call (908) 994 - 8000 or visit or www.trinitasccc.org